



BUITEMS

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UAN: 081-111-717-111

Bachelor of Science in Mass Communications

Criteria

Intermediate from any recognized board or equivalent with at least 45% marks

Entry test will be conducted by NTS.

FOR FURTHER INFORMATION (Please contact)

Balochistan University of Information Technology, Engineering & Management Sciences, Takatu Campus, Airport road, Quetta.

UAN: 081 111-717-111
081 2880426

Admission Branch: Ext: 163/207/203/211

www.buitms.edu.pk

BS program in Mass Communications provides a thorough foundation in the field of Electronic Media together with a strong background in Journalism. It enables students to apply the scientific methods, theoretical concepts and Media tactics to solve problems and analyze Pakistan as well as world issues. It is designed for those students who have an interest in Media/journalism as a career and/ or those planning for higher studies in the same. It can serve as a foundation for additional study in other disciplines .



COURSE INFORMATION

Course	Bachelor of Science in Mass Communication
Duration	4 Years (8 Semesters)
Department	Mass Communication
Faculty	Arts & Basic Sciences
Campus	Takatu

Program Structure for Bachelor of Science in Mass Communication

COURSE STRUCTURE

First Semester

- English-I
- Islamic Studies/*
- Introduction to Communication
- Computer Skills
- Mass Media in Pakistan
- Theories of Mass Communication I

Second Semester

- English-II
- Pak Studies
- Contemporary World Media
- Statistics I
- Feature & Column Writing
- Sub Editing and Page Designing (Theory & Practice)

Third Semester

- English-III
- National & International Affairs
- Statistics II
- Functional Urdu
- Feature, Column & Editorial Writing

Fourth Semester

- Proposal Writing & Presentation
- Writing Workshop
- Fundamentals of Public Relations
- News Reporting and Writing
- Media Laws and Ethics
- Communication Skills

Fifth Semester

- Broadcast Journalism
- Online Journalism
- Media Seminar
- News Gathering and Reporting
- Advertising
- Introduction to Psychology

Sixth Semester

- T.V Journalism
- Script Writing
- Research Methods I
- Theories of Mass Communication-II
- Development Communication

Seventh Semester

Research Methods II
Media, Culture and Society
International Communication

Eighth Semester

- Research Report
- Specialized Journalism
- Internship

Admission & 1st Semester Fee:

Admission fee (Per academic session) Rs. 8,775/-
Registration Fee (Per academic session) Rs. 1,755/-
Security Fee (Refundable) Rs. 3,900/-
Tuition Fee (Per Semester) Rs. 13,520/-
Examination Fee (Per Semester) Rs. 1,690/-
Lab & Library Fee (Per Semester) Rs. 4,225/-
Total : Rs. 33,865/-

2nd Semester and onward Fee

Tuition Fee (Per Semester) Rs. 13,520/-
Examination Fee (Per Semester) Rs. 1,690/-
Lab & Library Fee (Per Semester) Rs. 4,225/-
Total : Rs. 19,435/-



HOW TO APPLY

For Application Submission, follow the link below:

URL: <http://admissions.buitms.edu.pk>

Admission processing fee is Rs 2,500/= (Non Re-fundable)