BUITEMS contributes in defining standards and systems for the up-lift of socio-economic order through quality education and services by:

- Providing an environment conducive to learning, teaching, academic inquiry and innovation
- Maintaining academic excellence and professionalism
- Adhering to established systems for ensuring good governance for management and transfer of knowledge
- Benchmarking with other leading institutions of higher education for improvement
- Enhancing efficient and effective operations by encouraging participation of stakeholders
- Pursuing continuous improvement through creativity, team work and adaptation to change

For

- Playing a catalytic role to achieve the national, regional and global harmony.